



Sunday, March 22, 2009 / Stockton, California

I am proud to announce the official launch of **Podcast Stockton**, a podcast about living in Stockton, California.

What is a podcast?

The simple explanation is that a podcast is a pre-recorded audio program delivered over the internet. Think of it as pre-recorded internet radio. You don't need an iPod to listen to Podcast Stockton. All you need is a computer with internet access and speakers. You can listen directly from our website or you can subscribe to our RSS feed. If you *do* own an iPod you can subscribe via iTunes for quick and automatic delivery.

What can you expect from Podcast Stockton?

Podcast Stockton will showcase local business, restaurant and entertainment reviews, interviews with interesting Stocktonians and soon, listener contributed features. The first episode, episode 0, was just released. The next few will be coming out in the next several days. Starting with episode 3 we will be releasing new episodes weekly.

Why did I start Podcast Stockton?

I love Stockton! I have lived here nearly my entire life and am proud to have chosen this city as a place to raise a family. Throughout the years, Stockton has had its share of negative press and yet, I still meet people every day that love this city as much as I do. This podcast is about us, those that choose to make Stockton a better place and see this city as a great place to live.

Please join the Podcast Stockton community. Visit our website and listen to Podcast Stockton. If you have comments for the show feel free to leave a message on our toll free listener line.

Make it great Stockton!

- Matt Beckwith

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